

LUKE LEONHARD BREADON RESUME

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DATE OF BIRTH

16th July 1987

DESIGN STATEMENT

To go beyond the typical in pursuit of enhancing and challenging the world through positive initiatives.

SKILLS

Graphic design: Illustration, branding (logo and identity), typefaces, editorial, web graphics

Web design: HTML, CSS, SEO, basic Javascript / Ajax, Flash (Actionscript 3)

Photography: Digital photography, retouching, deep etching, photomanipulation

Videography: Film directing, storyboarding, video editing

Art: Digital interactive installations, mixed media, printmaking

Sound: Ambient sound design, short film scores

SOFTWARE

I am fluent in: Adobe CS4 Photoshop, Illustrator, InDesign, Dreamweaver, After Effects,

Flash, QuarkExpress, Final Cut Pro, Keynote, Microsoft Office, Apple iWork,

Processing (visual programming), Context Free (generative design), Garageband

I also have intermediate experience with: Motion, Maya, ProTools, Reason, Ableton Live

HARDWARE

Mac and PC.



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ATTRIBUTES

Ambitious both conceptually and in execution
Enjoys working either solo or in context of a pre-existing design team
Works to high standards when under pressure
Execution reflects appreciation for cultural diversity and stylistic variety
Available and eager to explore new and unique projects

EDUCATION

Bachelor of Design Computing 2008 at the University of Sydney
Higher School Certificate 2004 at Christian Community High School

WORK EXPERIENCE

Creative Web Designer at IMS (Internet Marketing Solutions)
Responsibilities include web design, graphic design, design consultation, copy writing
www.imsweb.com.au / www.hotelonlinemarketing.com.au
May 2009 to Present

Graphic and Web Designer for Liena (R&B Musician) & Madfly Management (Liena's management)
Responsibilities included web layout design, digital retouching, backend Javascript/PHP/Actionscript
www.lienaonline.com / www.madfly.com.au
February 2009 to April 2009

Film Director and Video Editor for University of Sydney Design Lab
Responsibilities included filming, editing and collaborating with a sound artist for a promotional video
http://www.arch.usyd.edu.au/programs_of_study/postgraduate/IDEA.shtml
November 2008

Web Designer, Photographer, IT Technician for Patricia Wade Quinn (Visual Artist)
Responsibilities including photography, digital retouching, layout design and web design
www.leonh.net/moku
June 2008 to Present

ACHIEVEMENTS

Short film 'ex nihilo' exhibited, [in]form Design Exhibition, 2008
Promotional video for Sydney Uni Design Lab exhibited, [in]form Design Exhibition, 2008
School Captain & House Captain 2003-2004



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RESUME

REFERENCES

Chris Carrero (Elder at Passion Life Centre) 0407 482 706 *Web and graphic design*

Patricia Wade Quinn (Visual Artist) 9819 6761 *Web design, photography and IT support*

Dr onacloV (Digital Media Production Lecturer) 0416 353 153 *Film directing and video editing*

Gary Brummell (CCHS School Principal) 9644 5144

UNIVERSITY RESULTS

BACHELOR OF DESIGN COMPUTING

2008

Digital Media Production - High Distinction

Digital Arts - Distinction

Information Visualisation Design Studio - Distinction

Human-Computer Experience Design Studio - Credit

2007

Collaborative Virtual Environments - Distinction

Design Programming - Distinction

Advanced Interactive Multimedia Design - Distinction

Mixed Media - Distinction

Sound Design and Sonification - Distinction

Understanding Colour - Distinction

Printmaking - Credit

2006

3D Modelling - High Distinction

Understanding Design and Cognition - Distinction

Digital Design Studio - Distinction

Interactive Design Studio - Distinction

History & Theory of Multimedia and Animation - Distinction

